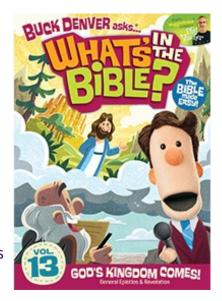# PRESS RELEASE – 7 February 2014

NEW DVD TO COMBAT BIBLE IGNORANCE IN TODAY'S CHILDREN

A children's DVD aims to educate today's children about the Bible, providing a timely response to a recent shock survey highlighting widespread ignorance among children and parents about the contents of the Bible.

What's in the Bible? is a 13-DVD collection that aims to take families through the whole Bible, explaining how the many books of the Bible fit together to make one big story.

The final DVD in the ground-breaking project (titled God's Kingdom Comes) publishes next month (4 March 2014) completing the story of the Bible, which the film's makers have dubbed 'God's great rescue plan.'

Both the BBC and leading national newspapers have reported on a recent poll, conducted by the Bible Society, which reveals more than a third of young people are unaware that stories such David and Goliath, The Good Samaritan, or the story of Jesus come from the Bible. Surprisingly 60% had never even heard of Jonah and the Whale and many thought the recent film "The Hunger Games" was actually a story from the Bible, emphasising the real ignorance about what the Bible contains.

On Radio 2's Jeremy Vine show Rachel Rounds from the Bible Society said that despite these figures, 80% of parents still wanted their children to know Bible stories.

What's in the Bible? creator, Phil Vischer said "TV today has changed a lot, with far less mention of God or the Bible. Where it is mentioned, the Bible seems to have been reduced to a collection of "folk tales!" *What's in the Bible?* sets out to teach not only the stories of the Bible, but also how these stories fit together into one big amazing redemptive story."

What's in the Bible? is available in the UK at £11.99 per DVD and can be bought from good bookshops or from www.whatsinthebible.co.uk

See the attached Notes for Editors for more information

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